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HAWAII WETLAND JOINT VENTURE
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The Pacific Coast Joint Venture 2010 discretionary funds are coming available to assist partners in achieving habitat conservation goals. This year the funds will be divided equally among the five PCJV states, so Hawaii could have \$20,000 to \$40,000 to help fund projects sponsored by Hawaii partners. The maximum award per project is \$10,000 with a required match of at least 1 to 1. The match can be cash or in-kind from any source, federal or non-federal.

Funding is limited to the categories:

- (1) coordination and planning;
 - (2) communication and outreach; and
 - (3) project development and implementation
- (see page 2 for detailed descriptions)

To apply, see the short application form on page 3, which must be completed and returned to me at Rubey@pcjv.org by January 31, 2010.

We recognize that this relatively short notice, but the application is a simple one, and we will need to complete project review and ranking in time for the next PCJV board meeting in March. I will be asking the Hawaii Wetland Joint Venture executive steering committee to help me rank the Hawaii proposals and provide funding recommendations to our PCJV coordinator Carey Smith.

A couple of reminders and tips:

The purpose of these grants is to catalyze and support partners' efforts to advance waterbird conservation within the PCJV area (Hawaii.)

Thus these grants are particularly advantageous to new conservation partners needing first project assistance.

Funding is limited; a smaller request may be more competitive than one for the maximum \$10,000. The best projects are typically those where a small investment of PCJV funds holds promise for leveraging larger-scale conservation benefits. Within the broad guidelines of the general categories, PCJV funds can be used to cover costs that are difficult to fund from other sources.

Don't assume that reviewers are going to know much about your project; it's your job to make the case -- concisely -- that a small investment by the PCJV may result in significant conservation benefits.

Joint Venture Discretionary Fund Categories

Coordination & Planning

Joint venture partners work with other federal and state agencies, tribal groups, private organizations, corporations, and landowners to build and sustain the joint venture partnership.

Biological planning allows joint ventures to develop science-based conservation strategies for habitat and population management. This is accomplished through the development and integration of explicit conservation goals, at eco-regional and local scales that address the needs and priorities identified in national or international bird conservation plans. These products help managers provide the right resources, in the right places and amounts, for the targeted species.

In addition to biological planning, joint venture partners engage in operational or business planning to build and maintain their organizational health and productivity. These plans guide overall direction; provide a logical framework that connects all the functional elements; and establish measures of achievement.

Project Development and Implementation

On-the-ground delivery of conservation programs and projects is the principal activity of most joint venture partners. Many joint venture projects involve multiple partners who share the cost of a proposed action, but single agencies, organizations, and individuals also achieve significant results by redirecting their existing efforts in ways that contribute to JV goals and objectives. The role of the joint venture is to focus both new and existing programs on the integrated objectives derived from joint venture biological planning instead of the single purpose or broadly-defined goals of various available funding sources. A product of joint ventures partnerships is the replacement of opportunistic pursuit of habitat gains with conservation by design.

A basic premise of the joint ventures is that other federal programs and non-federal partners fund on-the-ground joint venture projects. However, the PCJV may provide seed money to encourage partners to participate in new, innovative, or high priority projects that meet JV

objectives. Joint venture funds used for habitat work are targeted on areas where they will have the greatest benefit, thereby encouraging partners to focus on these joint venture priorities as well.

Communications and Outreach

Internal and external communications help joint venture partners promote their activities at the local, regional, and national levels. Internally, joint venture partners work to develop a common understanding of both the concepts and details of the JVs conservation design, within the agencies and organizations of the JV partnership. This is often accomplished through meetings and workshops, JV newsletters, and accomplishment reports. Externally, joint ventures must build and maintain connections with other public and private entities, and the public at large to achieve support for JV goals and the actions of JV partners. These links are also vitally important for joint venture partners to gain public input and as necessary, address emerging issues related to the activities of the joint venture. Examples of outreach products include public exhibits, congressional field days, youth education activities, brochures, conservation forums, festivals, and periodic accomplishment reports.

**PACIFIC COAST JOINT VENTURE DISCRETIONARY FUNDS APPLICATION
2010**

Name of Project:

Applicant (name and contact information):

State:

County:

Project Category (a. coordination and planning, b. project development and implementation, or c. communication and outreach):

Funds requested (maximum \$10,000):

Funds Application or Budget Details (use of PCJV funds; e.g., salaries, products, management, equipment, etc.):

Project Description (approx. 300 words):